

Internal Assessment Resource

Achievement standard: 91903

Standard title: Use complex techniques to develop a digital media outcome

Credits: 4

Resource title: My Community

Resource reference: Digital Technologies & Hangarau
Matihiko 3.4A Version 1

Student/Akonga instructions

Introduction/Kupu Arataki

This assessment activity requires you to use complex techniques to create a documentary video.

You are going to be assessed on how successfully you use complex techniques to develop a digital media outcome. You will also be assessed on your use of efficient tools and techniques and application of user experience principles when developing your video.

Checkpoints:

July 1st Raw footage all gathered and saved appropriately

August 5th First edit made and tested with end users/stakeholders

August 26th Second edit made, incorporating end user/stakeholder feedback and improvements

September 9th Evidence gathering/write up on track

Due Date: September 23rd

Task/Hei Mahi

You need to develop, test and refine a video for the following scenario:

Scenario:

There are many things happening in our local community that would benefit from publicity. These could be issues such as poverty, homelessness or overcrowding. It could be community 'good sorts'. 'Good sorts' are people who do good things for the local community but are not recognised for their efforts. This could also be the community itself such as your town or marae. Are there things happening in your town or marae that would benefit from some positive publicity?

You are to create a short documentary video about a local community issue, location or person related to the inquiry and proposal you made previously. It needs to outline the

issue, include some evidence that the issue exists and have a conclusion about what we, as a community, can do about it.

Your video must:

- be well produced and professional using a consistent colour balance and screen size
- use appropriate techniques for recording sounds and integrating a soundtrack, so that the sound is clear, and the soundtrack is balanced with the voice recording
- use a range of different shots or camera techniques
- use a range of different editing techniques
- be rendered to an appropriate file type
- be created using appropriate complex tools and techniques
- apply user experience principles, including genre conventions
- address any relevant implications that you have identified as important to your outcome.

Complex techniques may include:

- sophisticated digital effects
- non-core functionality
- industry standards or guidelines
- integration of original media types
- automation through scripts.

You also need to provide evidence showing:

- that the video has been trialled and tested regularly throughout the design and development phase
- that feedback from each cycle of trialling and testing has been used to improve the video
- how you applied user experience principles to improve the quality of the outcome
- efficient tools and techniques that you have used in the video's production (e.g. editing techniques, versioning, etc).
- that relevant implications have been addressed in your outcome. This may include a discussion on how your outcome (or the production):
 - is socially / culturally acceptable
 - honours legal, ethical and intellectual property obligations
 - considers any privacy issues
 - is accessible, usable and functional
 - is sustainable and future proof
 - considers health and safety requirements