Picture Book Assessment

Year 10 Digital Technologies—  
Desktop Publishing (DTP)

# Brief

Working in writer/illustrator pairs, research  
and produce a Picture Book (24-page maximum)  
in the rising-demand genre of children’s nonfiction   
(e.g., animals, biography, food, historical event,   
how-to, culture/tradition, science).  
Your picture book should be suitable for ages 7-14.

# Requirements

Produce your Book using Adobe InDesign DTP software.  
Create your own pictures, or use Public Domain sources  
as much as possible. Reference any sources.   
Your names and the title of your story must be on the   
cover and the title page.

# Deliverables

Email a copy of your Picture Book in pdf format to your teacher.  
For excellence, also send a copy of your Picture Book in ePub format.

# Hints

Be creative. Use humour. Remember your target audience.

Your story should have a beginning, middle and end. You can use any type/genre of story – adventure, science fiction, mystery, etc.

Work as a team to create the text and locate suitable pictures. Remember that ‘less is more’: you do not need a lot of text and you should let your pictures help to tell the story.

# Assessment

## Achieved

* Absolutely no spelling mistakes.
* The Picture Book contains a front cover, title page and at least eight pages of story.

## Merit

* As for Achieved, but the Picture Book should have at least twelve pages of story.
* Suitable fonts have been used throughout (titles/body text, serif/sans-serif).
* The Picture Book is well designed (Balance, Rhythm, Emphasis, Unity).
* Sources of information and pictures are referenced.

## Excellence

* As for Merit.
* The story should be interesting, complemented by the pictures.
* An ePub version The Picture Book has been produced.

